

Boyden's *Leadership Series* Features Dean Foods' Ralph Scozzafava

Leader in food sector discusses how consumers' changing attitudes are pushing the industry to evolve operations and marketing

DALLAS, TX, August 31, 2016 – [Boyden](#), a global leader in executive search, today released a new issue of its *Leadership Series*, featuring an in-depth interview with Ralph Scozzafava, Chief Operating Officer of Dean Foods.

In the interview, Scozzafava discusses a variety of topics including leadership and continuous personal growth; Dean Foods' business strategy and approach to corporate social responsibility; how the digital revolution has changed the consumer packaged goods industry; and his "no jerks" policy.

"Ralph has a proven track record and a relentless focus on operational excellence," said [Trina Gordon](#), President and CEO of Boyden World Corporation. "His three decades of success in the consumer packaged goods and grocery sectors have been a great benefit to Dean Foods, which continues to gain ground in profit and growth."

"Ralph's career has been defined by key leadership roles for many well-known brands," said [Daniel Grassi](#), Managing Partner of Boyden Atlanta. "He has a keen understanding of corporate issues and how HR plays a strategic role in shaping business decisions. Significant factors in Bill's success are the types of companies and the diversity of sectors he's served over the years, where he is able to draw on his deep expertise."

Scozzafava joined Dean Foods in October 2014 as Executive Vice President and Chief Commercial Officer. He was promoted to his current position in October 2015. In this role, Scozzafava oversees the commercial functions of Sales, Marketing and R&D, along with Operations and Procurement and Logistics. He also serves on the Board of Directors of Stage Stores, Inc., where he is a member of the Compensation Committee and the Audit Committee.

Scozzafava previously served as Chairman of the Board of Directors and Chief Executive Officer of Furniture Brands International, Inc. This followed several leadership positions at Wm. Wrigley Jr. Company, including Vice President - Worldwide Commercial Operations and Vice President & Managing Director - North America/Pacific. Earlier in his career Scozzafava held sales, marketing and merchandising positions at Campbell Soup Company, Clorox Company and Johnson & Johnson.

The full interview with Ralph Scozzafava is available [here](#).

Previous editions of Boyden's *Leadership Series* include interviews with [Alec Ross](#), Distinguished Visiting Fellow at Johns Hopkins University and author of the New York Times number one bestseller *The Industries of the Future*; [Bill Ingham](#), Vice President, Global Human Resources of Visa;

[Warren Harris](#), CEO of Tata Technologies; [Dawn Hudson](#), Chief Marketing Officer of the National Football League (NFL); [Mark Devadason](#), Global Head of Sustainability of Standard Chartered Bank; [Marco Ryan](#), Chief Digital Officer of Thomas Cook Group; [Joanne Horibe](#), Chief Compliance Officer of Magna International; [Chris Clark](#), Group Executive, Asia-Pacific at Visa; [Noor Menai](#), President & CEO of CTBC Bank USA; [Sandy Gould](#), Senior Vice President of Talent Acquisition and Development of Yahoo; [António Mexia](#), CEO of EDP-Energias de Portugal; [Harald Norvik](#), a Director of ConocoPhillips and former CEO of Statoil; [Stephan Winkelmann](#), President & CEO of Automobili Lamborghini S.p.A.; [Jeffrey Housenbold](#), President and CEO of Shutterfly Inc.; [Svein Rennemo](#), Chairman of Statoil; [Ümran Beba](#), Region President for Asia Pacific for PepsiCo; [David Gergen](#), Director of Harvard's Center for Public Leadership and a former presidential advisor; and [Robert Reich](#), currently Professor of Public Policy at the University of California at Berkeley and a former US Secretary of Labor. All are available on Boyden's website.

About the Series

Boyden's *Leadership Series* is an ongoing publication that highlights the views of high-profile business leaders on issues relevant to leadership, management and talent acquisition. The series' editors conduct interviews with heads of corporations and other key organizations across the globe to further growth and the exchange of ideas.

About Boyden World Corporation

Boyden is a global leader in executive search and talent advisory services with more than 70 offices in over 40 countries. Founded in 1946, Boyden specializes in high-level executive search, interim management, and human capital consulting across a broad spectrum of markets and sectors. For further information, visit the firm's website at www.boyden.com.

Contact:

[Dan Margolis](#), for Boyden

T: +1 213 452 6472

E: dan.margolis@fticonsulting.com

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