

For Immediate Release

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BOYDEN GLOBAL EXECUTIVE SEARCH REVITALIZES AND STRENGTHENS ITALIAN OPERATIONS WITH THE ADDITION OF MINDOOR EXECUTIVE SEARCH

— Top ten firm joins with premier Italian team to better position for global growth —

MILAN, Italy - 12 November, 2009 – Boyden, a global leader in executive search with more than 70 offices in over 40 countries, announced today that it has selected Mindoor, a premier independent executive search firm, to revitalize its Italian operations. Boyden Italy will be headquartered in Milan and led by Anders Lindholm, who will serve as Managing Director and Partner.

Mindoor has operated as independent executive search firm serving clients throughout Europe since 2000. The firm was the first and only firm headquartered in Italy to be approved as a member of the Association of Executive Search Consultants (AESC), a professional association representing retained executive search consulting firms worldwide. Mindoor will operate as Boyden Italy with a team of fifteen people.

"The new Boyden Italy team brings a wealth of experience in recruiting management for major Italian and multinational companies," said Chris Clarke, President and CEO of Boyden World Corporation. "The team has an outstanding reputation to ensure expansion in this very important market as we prepare to grow globally in 2010."

"Joining Boyden, with its deep history and first-rate global professionals, was a natural step," said Mr. Lindholm. "The power of Boyden's global network will better assist our clients, both locally and globally, as well as offer the best Italian management to multinational companies worldwide."

Mr. Anders Lindholm, who is a dual Italian/Swedish national, has served as an executive search professional since 1989. He served as a Board Member of another leading global firm where he was in charge of opening new foreign branches and developing international business throughout Europe, the Americas and Asia/Pacific. In 2000, he co-founded Mindoor with partners Renato Curti, Mavi Giusti, Claudia Montali and Susan Pezzotta. At Mindoor he represented the firm on the European Council of the AESC and served on the Governance Committee.

The Boyden Italy office has a team of highly qualified professionals who have worked together with Mr. Lindholm for a number of years. They include the Partners Renato Curti, Mariavittoria Giusti, Claudia Montali and Susan Pezzotta, and Senior Associate, Marina Dolorero.

About Boyden World Corporation

Boyden is a global leader in the executive search industry with more than 70 offices in 40 countries. Founded in 1946, Boyden specializes in high level executive search, Interim Management and Human Capital consulting across a broad spectrum of industries. For further information, visit the firm's website at www.boyden.com.