

Boyden Announces Placement of Director on Board of East West Bancorp and East West Bank

PASADENA, Calif. November 13, 2019 – *Boyden*, a premier talent and leadership advisory firm with more than 65 offices in over 40 countries, today announced the placement of Archana Deskus to the Board of Directors of East West Bancorp. Deskus, Senior Vice President and Chief Information Officer of Hewlett Packard Enterprise (“HPE,”) was also appointed to the Board of Directors of East West Bank. The appointment is effective immediately.

Ms. Deskus will be a member of the Risk Oversight Committee of both East West Bancorp and East West Bank. With this appointment, East West Bancorp will have nine directors, eight of whom are independent, including Ms. Deskus.

“We are pleased that Archie has accepted this opportunity to join the boards of East West Bancorp and East West Bank,” said Dominic Ng, Chairman and Chief Executive Officer of East West. “Archie brings 30 years of information technology experience to East West. Her insight and thought leadership in risk management, cyber security and innovation will be a valuable asset for East West, as we continue to invest in technology to strengthen our franchise and improve our customer experience.”

Since 2017, Ms. Deskus has been Hewlett Packard’s Chief Information Officer, responsible for HPE’s IT infrastructure and technology resources. Prior to joining HPE, Ms. Deskus held CIO roles at Baker Hughes, Ingersoll-Rand, Timex Corporation and United Technologies Corporation.

Ms. Deskus holds a bachelor’s degree in business administration and management information systems from Boston University and an MBA from Rensselaer Polytechnic Institute.

Jeff Hodge, a Managing Partner of Boyden United States, partnered in the search process and worked closely with the board of East West.

About East West Bancorp

East West Bancorp, Inc. is a publicly owned company with total assets of \$43.3 billion and is traded on the Nasdaq Global Select Market under the symbol “EWBC”. The Company’s wholly-owned subsidiary, East West Bank, is one of the largest independent banks headquartered in California. East West is a premier bank focused exclusively on the United States and Greater China markets and operates over 130 locations worldwide, including in the United States markets of California, Georgia, Massachusetts, Nevada, New York, Texas and Washington. In Greater China, East West’s presence includes full service branches in Hong Kong, Shanghai, Shantou and Shenzhen, and representative offices in Beijing, Chongqing, Guangzhou and Xiamen. For more information on East West, visit the Company’s website at www.eastwestbank.com.



About Boyden

Boyden is a premier talent and leadership advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. For further information, please visit www.boyden.com.

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