

For Immediate Release

## Boyden's presence in the Western US continues to grow despite economic uncertainty

Boyden achieves exceptional growth in the Western United States led by Managing Partners John McCrea and Jeff Hodge

SAN FRANCISCO, November 18, 2020 – Boyden, a premier leadership and talent advisory firm with more than 70 offices in over 45 countries, continues its focused growth strategy in recruiting premiere professionals in the Western US and attracting transformative leaders for clients in multinationals, growth companies and PE/VC backed businesses.

"Our unique differentiator is that our senior partners lead complex and critical assignments from start to finish. This has not only provided transformational results for clients but has enabled us to hire exceptional consultants for our executive search and leadership consulting services," commented, John McCrea, Managing Partner, Boyden United States, and Americas Leader, Private Equity and Venture Capital Practice.

In the Western United States, Boyden has strengthened its geographic foothold with new partners David Archambault, Liesl Forve, Jim Henry, Russ Silvestri, Rick Wargo, and senior advisors Rosalind Franklin and Grea Ballard.

"Boyden's client-centric and more agile approach has enabled us to strengthen our team that is highly distinctive in this part of the States," added <u>Jeff Hodge</u>, Managing Partner, Boyden United States. "We are proud to live up to our standing as a top ten leadership and advisory firm, where partners collaborate in a multi-disciplinary approach and open up cross border opportunities for clients and candidates".

Boyden's board diversity initiative, led by Jeff Hodge and Jim Henry, identifies emerging and established executives as potential board candidates to anticipate client needs in reviewing board profiles. This reflects Boyden's global campaign to #DisruptTheNorm, and accelerate diversity in leadership.

#### **About Boyden**

Boyden is a premier leadership and talent advisory firm with more than 70 offices in over 45 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. Boyden is ranked in the top 10 on Forbes' Americas Best Executive Recruiting Firms for 2020. For further information, visit www.bovden.com.

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