

# For Immediate Release

## Boyden's Leadership Series Features The Conference Board's Dr. Rebecca Ray

**Executive Vice President of leading business membership and research association** shares talent engagement insights and strategies

NEW YORK, August 1, 2018 - Boyden, a premier global talent and leadership advisory firm, today released the latest issue of its *Leadership Series*, featuring an in-depth interview with Dr. Rebecca Ray, Executive Vice President of the Knowledge Organization, human capital practice lead, and director of The Engagement Institute at The Conference Board.

In the interview, Ray discusses recent shifts in the talent landscape impacting talent attraction and retention, employee engagement and leadership development in the increasingly specialized and complex workplace.

"Dr. Rebecca Ray's research and counsel have provided important guidance to countless companies navigating the challenges and demands of today's business landscape and preparing leadership for the future," said Trina Gordon, President & CEO of Boyden. "Highlighting important advancements in the rapidly changing field of human capital, Rebecca is a valuable resource offering crossindustry knowledge and expertise."

Prior to The Conference Board, Ray served as a senior executive at several leading companies, where she was responsible for issues surrounding talent acquisition, organizational development, leadership development, employee engagement, performance management, executive assessment and succession planning. She previously taught at Oxford and New York Universities and led a consulting practice, offering leadership assessment and development to Fortune 500 companies and top-tier professional services firms. Ray was named "Chief Learning Officer of the Year" by Chief Learning Officer magazine and one of the "Top 100 People in Leadership Development" by Warren Bennis's Leadership Excellence magazine.

Ray is the co-author of numerous publications focused on leadership development and engagement, and a frequent speaker at professional and company-sponsored conferences and business briefings around the world. She received her Ph.D. from New York University.

The full interview with Dr. Rebecca Ray is available at <a href="https://www.boyden.com">www.boyden.com</a>.

Previous issues of Boyden's Leadership Series include interviews with Elizabeth Patrick, Senior Vice President and Chief Human Resources Officer at Veritiv Corporation; Jim Gibbons, President and CEO of Goodwill Industries International; Theo Van der Loo, President of Bayer Brazil; Janelle Gale,



### Press Release

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Vice President of Human Resources, Facebook; Ralph Scozzafava, then COO and currently CEO of Dean Foods; Alec Ross, Distinguished Visiting Fellow at Johns Hopkins University and author of the New York Times number one bestseller The Industries of the Future; Bill Ingham, Vice President, Global Human Resources of Visa; Dawn Hudson, Chief Marketing Officer of the National Football League; Mark Devadason, Global Head of Sustainability at Standard Chartered Bank; Noor Menai, President & CEO of CTBC Bank USA; Stephan Winkelmann, President & CEO of Automobili Lamborghini S.p.A.; Svein Rennemo, Chairman of Statoil; Umran Beba, former Region President for Asia Pacific for PepsiCo and currently Senior VP and CHRO at PepsiCo; David Gergen, Director of Harvard's Center for Public Leadership and former presidential advisor; and Robert Reich, currently Chancellor's Professor of Public Policy at the University of California at Berkeley and former US Secretary of Labor. All are available on Boyden's website.

#### **About the Series**

Boyden's *Leadership Series* is an ongoing publication that highlights the views of high-profile business leaders on issues relevant to leadership, management and talent acquisition. The series' editors conduct interviews with heads of corporations and other key organizations across the globe to further growth and the exchange of ideas.

#### **About Boyden**

Boyden is a premier leadership and talent advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. For further information, visit <a href="https://www.boyden.com">www.boyden.com</a>.

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