

### **Executive Profile**

## Director of Charitable Gift Planning





## **Boyden Executive Search Contact**

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#### **Position Summary**

Loyola University Maryland is a Jesuit, Catholic university committed to the educational and spiritual traditions of the Society of Jesus and to the ideals of liberal education and the development of the whole person. Accordingly, Loyola inspires students to learn, lead, and serve in a diverse and changing world. Loyola's beautiful, historic Evergreen campus is located in Baltimore, MD. Loyola enrolls 4,000 undergraduate and 2,000 graduate students across the Sellinger School of Business and Management, the School of Education, and Loyola College of Arts and Sciences. Founded in 1852, Loyola is one of 27 Jesuit colleges and universities in the United States and the first to bear the name of Saint Ignatius Loyola, founder of the Society of Jesus.

Loyola University Maryland's office of Advancement seeks a Full-Time, Director, Charitable Gift Planning to lead the overall planned giving fundraising effort on behalf of the University. The Director will report to the Assistant Vice President, Major Gifts, and work closely with the Vice President, major gift officers and University leadership to identify, cultivate and secure planned gifts from individuals, matching donor intent with University initiatives.

#### Responsibilities

- Provide strategic leadership and direction for planned giving marketing and fundraising efforts, by developing an annual plan for the office, as well as a campaign plan for the next capital campaign.
   Work with the Vice President, Assistant Vice President and Advancement colleagues to develop the overall planned giving program.
- Oversee development of planned giving materials for the Jenkins Society (the University's group of planned giving donors), and work with Donor Engagement on planned giving stewardship.
- Work with University counsel on planned giving matters and serve as chair of the University Gift
  Acceptance Committee. Work with volunteers and the financial planning community on seminars,
  advice, and additional programming to engage alumni and prospects. In collaboration with the
  University's Controller, an outside vendor, and the director of Advancement Services, complete various
  state fundraising license documents on a yearly basis.
- Maintain professional expertise through professional groups, conferences and webinars; stay abreast
  of current trends and changes in tax codes that impact individual planned giving and provide updates
  of such to the Advancement team.
- Collaborate with the Director of Alumni Engagement to develop and implement a planned giving
  initiative for Loyola's senior alumni, including, but not limited to, the 50-year reunion class each,
  Golden Greyhound Dinner Dance, First Friday Mass, additional senior alumni events and activities.
- Provide leadership to direct reports including full cycle performance management.



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#### Qualifications

- Education Requirements: Bachelor's degree.
- Experience Requirements: 5-8 years of experience in planned giving, major giving, or equivalent.

#### **University Policies and Statements**

Successful candidates for any staff, faculty, or administrative position at Loyola University Maryland will be subject to a pre-employment background check. Note: Experience and/or education may be substituted for requirements.

#### **Diversity Statement**

Loyola University Maryland strongly values the benefits that diversity brings to the workplace. In accord with its Ignatian values, the University is committed to creating and promoting a community that recognizes the inherent value and dignity of each person. Loyola University Maryland does not discriminate on the basis of race, sex, color, national or ethnic origin, age, religion, disability, marital status, sexual orientation, gender identity, genetic information, military status, or any other legally protected classification. The University recruits, hires, and promotes in accord with this policy and its Core Values.

# boyden

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## **About Boyden**

Founded in 1946, Boyden global executive search was the first firm to focus entirely on retained executive search. Others would soon follow, using many of the basic tenets and principles that Sidney Boyden put in place: maintaining a strict code of ethics and standards; establishing a global presence; creating uniform processes; and working with highly experienced business partners. These aspects of Sidney Boyden's vision are still in use today.

Boyden continues to be a leader in the executive search industry. Through the ever-expanding use of cutting-edge technology, while always adhering to strict ethical standards, we remain true to our rich heritage as the founders of retained executive search. We cover the globe with over 70 offices in more than 40 countries, led by resident professionals adept at working in a global economy. We are poised to help our clients find the people who will lead them today and into the future. In addition to retained executive search, Boyden works with clients seeking advice regarding their Boards. We also assist clients with interim management and leadership assessment.

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