

# UTAH

# STATE

**SENIOR DIRECTOR OF  
GIFT PLANNING PROFILE**



**UtahState  
University**



# **INSTITUTIONAL OVERVIEW**



Students at a USU Football Game

Utah State University has successfully fulfilled its three-fold mission as the state's land-grant institution since its founding in 1888. USU provides access to higher education for Utahns, researches critical issues affecting the state, and provides Extension and outreach efforts to improve Utah communities and families through Extension and outreach. With over 28,000 students across three residential campuses, six non-residential campuses, and 23 statewide education centers, USU proudly – and accurately – calls itself **“Utah’s state university.”**

USU is uniquely suited to meet students where they are in life—geographically, socially, or economically—and help them become successful. USU was ranked No. 18 among all public universities in the *Washington Monthly* 2023 National University Rankings, which focuses on contributions to the public good in social mobility, research, and promoting public service. In fall 2023, our Statewide Campuses saw strong enrollment growth at 4.3%, with our newest campus, USU Moab, growing by 15.8%. Across the USU system, Latino student enrollment increased by 4.3%, following a 10% increase from 2021 to 2022.

As a top-tier R1 university, USU research makes significant positive impacts in Utah, the nation, and throughout the world. Expert researchers are driven to solve the grand challenges of our time, especially in critical areas such as space, transportation, climate, land, water, air, education, and health and

well-being. USU students can participate in world-class research activities as early as their first year. USU's undergraduate research program is the second oldest in the nation and has been recognized as a national leader in providing high-quality research

## Aggie Action 2028

Utah State University's strategic plan, Aggie Action 2028, helps ensure USU meets the expectations of future students and fulfills its service and outreach mission as a land-grant, R1 institution. This plan guides how the university invests resources in programs and initiatives, positioning USU to tackle challenges affecting the state like never before, including in the areas of land, water, air, mental health, and quality of life.

## Mission

Utah State University is a premier land- and space-grant institution committed to excellence, access, and inclusion.

## Vision

We empower all people to lead successful lives of involvement, innovation, and impact.

## Strategic Direction

We champion exceptional education, research and discovery, and community contribution.

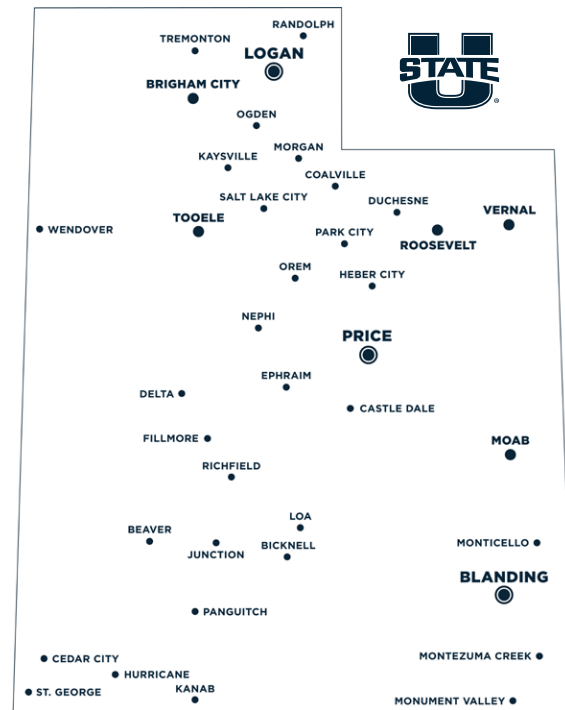
## Pillars

Aggie Action 2028 comprises four pillars that highlight USU's areas of focus over the next half-decade. Each pillar includes priority objectives and specific outcomes to be achieved.

1. Deliver an exceptional learning experience.
2. Drive impactful research and creative excellence.
3. Build prosperous local and global communities.
4. Cultivate USU community and culture.

## Academics

USU offers 137 undergraduate degrees, as well as 95 master's degrees, and 39 doctoral degrees – including technical education with 60 certificates and licensures to help students at every step of their career. With the approval of a new College of Veterinary Medicine in 2022, the university now has nine academic colleges. In 2021, USU tied for the best undergraduate research program in the U.S., and USU Online ranked in the nation's top 25 online bachelor's programs. USU boasts 38 Goldwater Scholars and 15 honorable mention recipients since 1998, numbers that rival other top universities across the nation.



## Colleges

- College of Agriculture and Applied Sciences
- Jon M. Huntsman School of Business
- Caine College of the Arts
- Emma Eccles Jones College of Education and Human Services
- College of Engineering
- College of Humanities and Social Sciences
- S.J. & Jessie E. Quinney College of Natural Resources
- College of Science
- College of Veterinary Medicine

## Inclusive Excellence

At the core of Utah State University's land-grant mission is a commitment to excellence, access, and inclusion for all members of our statewide campus community.

Inclusive excellence at USU is an ongoing practice to expand access to higher education and outreach programs, support academic success and individual readiness for post-graduation endeavors, facilitate engagement in scholarly activities, encourage respectful dialogue and the exchange of diverse viewpoints, and foster a campus climate conducive to belonging. All practices are anchored in USU's Principles of Community. With an integrated network of support and partnership across colleges and community members, our collaborative efforts can contribute to a campus culture that values every individual in all academic and community-life aspects.

## Athletics

The Utah State University Aggies compete at the NCAA Division I level in 16 sports. The Aggies are members of the Mountain West Conference and have won seven conference championships over the past five years in football, men's basketball, men's cross country, women's volleyball, and men's tennis, as well as winning the Mountain Rim Gymnastics Conference title in women's gymnastics. In 2023, USU student-athletes led the MWC with 183 scholar-athlete awards. At USU Eastern in Price, 10 Utah State Eastern Eagles teams compete in the Scenic West Athletic Conference at the NJCAA level. The women's volleyball team placed 10th in the NJCAA National Tournament in 2022.





# LOGAN & THE CACHE VALLEY



For two years straight, U.S. News and World Report has **ranked Utah first** for its strong economy, fiscal stability, education, and health care. Outstanding outdoor recreational opportunities abound throughout the state, including five national parks, 43 state parks and recreation areas, and 15 alpine ski resorts.

The Cache Valley sits **80 miles northeast of Salt Lake City**, between the Wellsville Mountains and the Bear River Range. While the valley stretches from northeastern Utah into southeast Idaho, the term “Cache Valley” is often used to describe the Logan metropolitan area—a fast-growing region that has gained national attention in recent years for its economic vitality.

Logan and the Cache Valley have long been known as an ideal destination for outdoor enthusiasts, with year-round natural beauty and an incredible variety of recreation opportunities. There are two ski resorts less than an hour from campus and miles of trails for hiking and mountain biking. The 40-mile drive on the Logan Canyon Scenic Byway winds along the Logan River through dramatic cliffs, thick forests, and open meadows before arriving at Bear Lake, known throughout the west for its Caribbean-blue waters. And the local scenery is just the beginning: Logan is within a day’s drive of six national parks, from the deserts of Arches and Zion to the

mountains of Yellowstone and Grand Teton.

Utah State University is central to the community of Logan and has played an important role in helping this small city build a large arts presence. Historic downtown theatres produce plays, musicals, and operas year-round, and art galleries and concerts can be found throughout the area. For decades, the Logan area has enjoyed a historically low rate of unemployment, and its projected job growth over the next decade is higher than that of the national average. The metropolitan area of 130,000 includes nearly 30 smaller communities that help power a robust economy that includes a growing tech sector. The majority of residents in the area work in healthcare, educational services, high-tech manufacturing and research, and food

**The Logan metro area claimed the top spot in the Milken Institute’s 2022 ranking for best-performing small cities in the nation and remained in the top five small cities in their 2023 rankings.**

In its programs and activities, including in admissions and employment, Utah State University does not discriminate or tolerate discrimination, including harassment, based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability, status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law. The following individuals have been designated to handle inquiries regarding the application of Title IX and its implementing regulations and/or USU's non-discrimination policies:

**Executive Director of the  
Office of Equity**

**Matthew Pinner**

matthew.pinner@usu.edu  
Distance Education Rm. 401  
Logan, Utah, 84322-5100  
435.797.1266

**Title IX Coordinator**

**Cody Carmichael**

cody.carmichael@usu.edu  
Distance Education Rm. 404  
Logan, Utah, 84322-5100  
435.797.1266

For further information regarding non-discrimination, please visit [equity.usu.edu/](https://equity.usu.edu/), or contact:

**U.S. Department  
of Education**

**Office of Assistant  
Secretary for Civil Rights**

800.421.3481  
OCR@ed.gov

**U.S. Department  
of Education**

**Denver Regional Office**

303.844.5695  
OCR.Denver@ed.gov



**UtahStateUniversity**

